



DR. DJ

## AI in Action: Boosting Productivity, Not Workload

by Dr. Deborah “Dr. DJ” Johnson-Blake  
CEO, The Writing Pad, LLC

*This fast-paced, high-level session goes beyond the basics to reveal how today’s professionals can use Artificial Intelligence to work smarter, not harder.*

Discover innovative ways to make AI your strategic partner, from automating repetitive tasks and managing communication overload to creating focus rituals and micro-systems that reclaim hours each week. Learn how to transform everyday routines like emails, meetings, and commutes into opportunities for clarity, creativity, and balance. Walk away with practical, time-saving strategies that most professionals overlook, but high achievers master.

**Dr. Deborah “Dr. DJ” Johnson-Blake** is the CEO of The Writing Pad, LLC, where she provides editing, consulting, professional development, and time-management coaching. A keynote speaker and best-selling author, she also serves as an award-winning associate professor at Liberty University.

An active leader in the American Business Women’s Association (ABWA), Dr. DJ has served in numerous leadership roles in the Douglas County Charter Chapter. As Chapter President, she led her chapter to a historic 100% membership increase and national Best Practices recognition during COVID-19. She is the 2024 Atlanta Area Council Woman of the Year and ABWA National’s 2021 American Business Woman.

Dr. DJ is currently serving as the ABWA 2025–2026 District I Vice President, bringing a proven record of leadership, growth, and member engagement.

### Wednesday, March 11, 2026

**6:00 P.M. NETWORKING | 6:30 P.M. MEETING / PROGRAM**

**WITH DINNER \$18 / WITHOUT DINNER \$5 / VIA ZOOM \$0**

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THE AMERICAN BUSINESS WOMEN’S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. [WWW.ABWA.ORG](http://WWW.ABWA.ORG).  
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