

Novi Oaks Charter Chapter

Novi, Michigan

*A League of the
American Business
Women's Association*



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President's Message

Here we are in the first few weeks of November and having a fabulous Indian Summer! The sun has been a life-saver that we can't take for granted.

Our website now has a new page for our current fundraisers:

- Style Dots jewelry event hosted by our member, Maureen Walczyk, during the months of October and November.
- Mary Kay fundraiser hosted by our member, Janice Jones, through December 15.
- Ongoing gift card fundraiser through ShopWithScrip using the RaiseRight app.
- Dollar donation button.

Please visit www.novi-abwa.org/ways-to-help for more information on how to donate and for links to the websites. Please encourage family, friends, and acquaintances to visit our website and donate.

The Fundraising Committee will meet on Wednesday, November 18, 2020, at 7:00 p.m. (Zoom). Please register at www.novi-abwa.org/memberaccess.

For our December 9th meeting, we are holding a Zoom holiday celebration. Gleaner's Food Bank will be a part of that event, and will be setting up a donation page for us (they cannot accept physical donations).

I look forward to seeing you there. Enjoy this beautiful fall!

In ABWA sisterhood,

Marcia Green
Chapter President



December 9, 2020

Holiday Celebration and Helping Gleaner's Food Bank



Please take a picture of your holiday decorations and use it as your virtual background if you can, to spruce up our celebration.

No charge for guests or members.

This will be a Zoom meeting
6:30 to 8:00 p.m.

Register at
Novi-ABWA.org/events

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

ABWA Orientations

Current members, new members, and potential members are all invited to join us for orientation sessions to learn more about the benefits of membership in the American Business Women's Association.

During these Zoom meetings, we spend a few minutes on ABWA's history, then talk about benefits, and then take time to get to know

each other better and answer questions. The entire meeting lasts 30 to 40 minutes. The remaining sessions in 2020 are on November 12th and December 14th.

We hope you'll join us and invite potential members. See dates and register on the events page at www.novi-abwa.org/events.

Marcia Green and Chris Struwe

What is ABWA's Best Practices program all about?



Novi Oaks' Level III Best Practices Award (left) for the 2019-2020 ABWA Year (August 1, 2019 thru July 31, 2020).

ABWA National established the Best Practices program to ensure that leagues (chapters and express networks) within the organization provide an excellent, consistent experience for members and guests across the country. The following two paragraphs are excerpts from ABWA's 2020-2021 Best Practices Guide:

The Best Practices Approach for ABWA's Chapters and Express Networks provides members a place to belong, to convene, to converse, to create expectations of themselves and each other, and a place to achieve, in what business author Peter Block defines as, "a community of aliveness."

Since 1954, ABWA's Best Practices Approach has evolved to reflect the current business environment. Best Practices in League Management is built on core concepts, values, and practices that are valued in business today. As such, by embracing the Best Practices Approach, ABWA members will increase their business acumen, thus their competitive advantage in business.

Novi Oaks has qualified for eight Best Practices awards since 2012. The board is responsible for establishing goals for the year to help the chapter complete the following requirements.

OUR 2020-2021 CHECKLIST

= Completed = Not completed yet

By June 30, 2020, submit to ABWA National:

- Names of officers for 2020-2021.
- All officer positions are filled (four).
- \$125 chapter liability insurance fee.
- Website listing: Must meet branding standards and have required elements (links).
- Submit names of committee chairs to ABWA by August 15, 2020.
- File 990-N tax return for 2019-2020 by December 15, 2020.

By July 31, 2021:

- Have at least 30 members in good standing (national and local dues paid). *We currently have 33 members, but the determination date is July 31, 2021.*

NOTE: *It is recommended that members whose memberships renew in July pay dues early, and by July 29 at the latest.*

- Recruit at least 7 new members. (We currently have one.)
- Officers and committee chairs in good standing.

ANNUAL PLANNING:

- Have a minimum of 10 members complete the Member Interest Survey (we had 27!).
- Create a Vision Statement and put it on the Community Connections Team Board.

EXECUTIVE BOARD ITEMS:

- Complete a chapter GAP Analysis.
- Create an Annual Business Plan.
- Create an Executive Summary (part of plan).
- Create action items (Key Results Areas / KRA's).

ALL CHAPTER MEMBERS:

- Vote to approve the annual budget.
- Vote to approve the league's Standing Rules.
- Vote on ABWA's Proud Code of Conduct.
- Vote on ABWA's Core Values.

ANNUAL CURRICULUM:

- Structured networking opportunity before, during, or after each monthly meeting.
- Minimum of nine professional development programs (speakers at meetings). *We are on track for this.*
- League representative attended a Just In Time Webinar hosted by ABWA National.
- Annual training session on how to access league resources, how to update Community Connections profile, and how to register for courses in the Apex Campus. *Partially complete.*
- Sponsor 3 primary members to attend a regional or national conference.
- Organized at least one fundraising event.

MEMBER AND LEAGUE RECOGNITION:

- Selected a 2020-2021 Woman of the Year (February).
- Nominated a Top Ten candidate (optional - February).
- Recognized at least one Protégé recipient (July).
- One member present at the 2021 National Women's Leadership conference to accept the Best Practices Award.

MAINTAINING THE ABWA BRAND:

- Published and distributed a minimum of 4 newsletters.
 - a. The ABWA logo is paired with the league's name.
 - b. Contains the ABWA Proud Code of Conduct and Core Values.
 - c. A description of upcoming meetings/events.
- Create a promotional brochure for your league.
- Created and maintained a website for your league that is in accordance to ABWA's website branding guidelines (usage of logo, mission statement and other Association trademarked and copyrighted materials) and is up to date.
- Created an official Facebook and Instagram page that is in accordance to ABWA's Brand Guidelines; i.e. "ABWA - Name of League" and compliant logo usage.

TO BE UPLOADED TO THE TEAM BOARD BY 7/31/2021:

- Newsletters (League) should include a minimum of four league newsletters published in the Award Year.
- Annual Plan (League) should include: Annual Plan, Budget, GAP Analysis, and Standing Rules.

What is the Eastern Michigan Council?

The American Business Women’s Association has many councils across the country – where ABWA members of several chapters meet to share ideas. Unlike the ABWA annual calendar for chapters, which runs from August 1 through July 31, the councils of ABWA operate on a calendar year basis – from January 1 through December 31. Like the chapters and express networks, councils provide learning opportunities for our members, and a chance to meet even more of the dynamic women in ABWA.

The Eastern Michigan Council (EMC) is made up of the eight chapters listed below (“charter” means it was the first chapter founded in a particular city). The council meets six times per year, and all members and guests are welcome. Some national members (members with no chapter affiliation) also attend the council meetings.

- Cass River Charter Chapter – Frankenmuth, since 1982
- Greater Oakland Charter Chapter – Clarkston, since 2000
- Lake Shore Charter Chapter – Southfield, since July 1977
- Maia Chapter – Ann Arbor, celebrated since 1979
- Novi Oaks Charter Chapter – Novi, since January 1990
- Nu-Lite Chapter – Flint, since 1980
- Suburban Connection Charter Chapter – Clinton Township, since 2006
- Tipacon Charter Chapter – Pontiac, since 1953

The EMC will hold its final Zoom meeting for 2020 on December 12, where the new officers will be installed. The event will also feature a program by Susie Mariutto, “Reimagine Your Meeting Following Robert’s Rules.” Susie is from Indiana and is a former District V Vice President. There is no charge to attend a Zoom meeting – visit www.abwa-emc.org to register.



LOOKING AHEAD TO 2021

A tradition of some of the ABWA councils is to hold an annual event to honor the current District Vice President. Novi Oaks and the EMC are part of District V (out of six), which includes

Michigan, Indiana, Ohio, Kentucky, and West Virginia. Cheryl Blair is the current District V Vice President and she will be honored at an evening reception on Friday, July 16, and an all-day event on Saturday, July 17, 2021. Set aside the dates!

Set aside the date and attend an EMC meeting to learn more about ABWA and meet members from other chapters. Dates for EMC meetings and events in 2021 are as follows:

- Saturday, February 13 9:00 a.m. to noon
- Saturday, May 8 9:00 a.m. to noon
- Special Event to honor District V Vice President Cheryl Blair
 - Friday, July 16 evening reception 5:30 to 6:30 p.m.
 - Saturday, July 17 8:00 a.m. to 2:30 p.m.
- Saturday, September 11 9:00 a.m. to noon
- Saturday, December 11 9:00 a.m. to noon

Delegates from each chapter have been meeting in person – a requirement for voting. The newly-elected officers for 2021 are as shown at the bottom of this page. Beverly Woods is a new addition to the board for next year, and Cass River Charter Chapter member, Gail Frahm, is completing two years of service as Council Chair as of December 31, 2020.

Any member of the participating chapters is welcome to serve on the board of the EMC. Nominations are accepted at the September meeting, elections are held prior to the December meeting, where the officers are installed.

Although the EMC is not currently holding in-person meetings, they are holding Zoom meetings. To register for any meeting, visit abwa-emc.org.



2021 Eastern Michigan Council Board Members



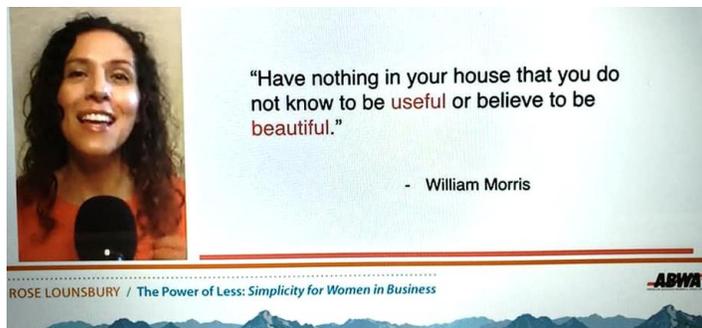
Highlights of the ABWA National Women's Leadership Conference

After 71 years, the American Business Women's Association held its first ever National Women's Leadership Conference (NWLC) via Zoom on Wednesday, October 14, through Saturday, October 17, 2020.

Executive Director Rene' Street, National President Sharon Godbee, some ABWA staff members, and several of the presenters were on site in Westminster, Colorado. Camera crews and computer assistants helped make the whole thing work successfully. A few of the speakers and presenters had pre-recorded their presentations, which were available for viewing during the conference.



Novi Oaks members Marcia Green, Chris Struwe, and Sheri Mayer attended the four-day conference – at Marcia's house. Being together was very helpful since the full days meant a lot of time in front of electronics! The speakers and general sessions, as always, were excellent.



One major announcement is that the 2019-2020 National Board of Directors will be serving for a second year due to the inability for ABWA's members to vote in person this year.

2019-2021 NATIONAL BOARD OF DIRECTORS



National Officers from left to right: National President **Sharon Godbee**, National Vice President **Trina Nkhazi**, National Secretary-Treasurer **Anne O'Neill**, District I Vice President **Mary Stephenson**, District II Vice President **Judy Taylor**, District III Vice President **Kathy Schooley**, District IV Vice President **Mary Maupai**, District V Vice President **Cheryl Blair**, District VI Vice President **Kerrie Underhill**

Also announced at this year's virtual National Women's Leadership Conference was the 2021 American Business Woman, Dr. Deborah Johnson-Blake (aka Dr. DJ). An ABWA Member since 2017, Dr. Johnson-Blake received the highest honor bestowed on an individual member of the American Business Women's Association.



Dr. Deborah Johnson-Blake

Dr. DJ is an Assistant Professor and the Dissertation Committee Chair at Liberty University. She received the Distinguished Service Award by the Georgia Adult Education Association in 2016. She is the former Director of Continuing Education at the Atlanta Technical College. And, "Dr. DJ" is the CEO/owner of The Writing Pad, LLC.

Please congratulate Deborah and all of this year's recipients of the Top Ten Business Women of ABWA. To view the Top Ten presentations, go to: <https://www.abwa.org/about-us/>

The Novi Oaks Charter Chapter normally sets aside funds every year for members to be able to attend the Central Regional Conference in the spring and the National Women's Leadership Conference (NWLC) in the fall. Chapter members may request reimbursement of the conference registration cost if they meet the following three requirements:

1. Minimum of six months membership by the conference date.
2. Has attended two-thirds of the meetings in the 12 months prior to the conference (or since joining for new members).
3. Has become actively involved by participating on a committee or working on a fundraiser.

The total amount set aside in the budget will be divided among the attendees, but no member will receive more than the actual registration fee.

Also, ABWA National normally has a payment plan to spread out payments for the conference registration fees, so plan ahead for next year! For planning purposes, the cost for the 2020 NWLC was \$479 (Zoom), originally \$590 if it had been in person.

The cost of the Zoom Regional Conference in the spring was \$280, and next spring's conference will be via Zoom.



Reminder!

Members must make a paid reservation each month, at least one week prior to the meeting. You may mail your check or register at:

www.novi-abwa.org

Set of Core Values for the American Business Women's Association

1. Giving Members a Voice
2. Treat People With Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation

Novi Oaks Charter Chapter – 6:30 pm Zoom meetings, as follows:

Wednesday, November 11: “WomenSpeak Part 2: Speaking Skills for Successful Communication” presented by Marilyn Gordon, President / Founder of Mediatude, LLC.

Are your speaking and communication styles holding you back? Learn better ways to express yourself.

See the flier on page 7 of this newsletter.

Wednesday, December 9: Novi Oaks’ Holiday Celebration and Gleaner’s Food Bank, presented by Angela Halverson, Gleaner’s Food Bank, Detroit.

Gleaner’s cannot accept physical donations at this point in time. They will have a donation page set up for Novi Oaks to make money donations. Be sure to take a picture of your holiday decorations and use it as your virtual background!

Special \$5 guest pricing for all Zoom regular monthly meetings. Guests may register online at www.novi-abwa.org/events.

There is no charge for ABWA members to attend any Zoom meeting – all ABWA members may go to www.novi-abwa.org/memberaccess.

Novi Oaks Charter Chapter – 7:00 p.m. Zoom Orientations:

Learn more about ABWA and the benefits of membership. Have a chance to ask questions about ABWA. Everyone is welcome to attend. No cost. Register on the events page at www.novi-abwa.org/events.

Thursday, November 12, 2020

Monday, December 14, 2020

EASTERN MICHIGAN COUNCIL

Eastern Michigan Council (EMC) meetings are currently being conducted via **Zoom**.

On **Saturday, December 12, 2020**, the Zoom holiday event will be hosted by the Cass River Charter Chapter (Frankenmuth), and will feature former District V Vice President Susie Mariutto presenting, “Reimagine Your Meeting Following Robert’s Rules.” Visit www.abwa-emc.org for details and to register.

Regular, in-person EMC meetings feature networking at 9:00 a.m.; Breakfast meeting at 9:30 a.m. Cost is \$20 / \$21 online. Visit www.abwa-emc.org to register! Deadline is ten days before any event – the price goes to \$25 after that date.



Eastern Michigan Council members from eight chapters and National Members at the event to honor District V Vice President Marilyn Lash on Saturday, July 13, 2019.

ABWA’s Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women’s Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA’s mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



A League of the American Business Women’s Association

Novi Oaks Charter Chapter
 Marcia Green, President
 Newsletter Editor



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 Commerce Township, MI 48382
 Phone: 248-330-6315
 Email: mgreenABWA@gmail.com

2020-2021 Chapter Executive Board

President Marcia Green
 Vice President Karen Rea
 Secretary Mary Gantt
 Treasurer Christina Struwe

2021 Top Ten Nominee:

Karen Rea

Novi Oaks’ 2020-2021 Woman of the Year:

Pat Plamondon

2020 Council Woman of the Year:

Kelle Hruska, Tipacon Charter Chapter

2019-2021 National Executive Board

President Sharon Godbee
 Vice President Trina Nkhazi
 Secretary-Treasurer Anne O’Neill
 District V-Vice President Cheryl Blair
 Executive Director Rene’ Street

ABWA National Headquarters

P.O. Box 4757
 Overland Park, KS 66204-0757
 (800) 228-0007 / www.abwa.org

Novi Oaks Charter Chapter Meeting Details:

When: The **2nd Wednesday** of each month
 Time: 6:30 p.m. introductions, then presentation.
 Meeting follows.

Zoom meetings: \$5 for guests, free to members.

GUESTS visit www.novi-abwa.org/events

MEMBERS visit www.novi-abwa.org/memberaccess

Attendees must make reservations for meetings to receive the Zoom link.

Novi Oaks Charter Chapter’s Vision Statement:

Novi Oaks Charter Chapter educates and empowers women to help them achieve their personal best.



RISE TO THE CHALLENGE
IN THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

WOMENSPEAK PART 2

SPEAKING SKILLS FOR SUCCESSFUL COMMUNICATION

*Are your speaking and communication styles holding you back?
Learn better ways to express yourself.*



PRESENTED BY **MARILYN GORDON**
PRESIDENT AND FOUNDER OF MEDIATUDE, LLC

Marilyn has 30 years of experience in broadcast/marketing communication, higher education research, and teaching. Her expertise is media and business presentations skills coaching as well as marketing and social media education. Marilyn also specializes in communication workshops focused on women.

Previously, she was an account director and director of media and presentation skills training for 11 years at a marketing/communications company in Dearborn. Marilyn also taught undergraduate and MBA classes at the Ross School of Business at the University of Michigan Business School while obtaining her master's in communication studies. Additionally, she shared her presentations skills expertise teaching in the Business Executive Education Center also at the Ross School of Business.

WEDNESDAY, NOVEMBER 11, 2020

6:30 TO 8:00 P.M. MEETING/PROGRAM / \$5 FOR GUESTS TO ATTEND

THIS WILL BE A ZOOM MEETING – PLEASE REGISTER AT WWW.NOVI-ABWA.ORG

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL CHAPTER PRESIDENT MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

HELP FUND SCHOLARSHIPS – VISIT OUR WEBSITE AT WWW.NOVI-ABWA.ORG

AND CLICK ON THE SCHOLARSHIP LINK

ABWA[®]
AMERICAN BUSINESS WOMEN'S ASSOCIATION
Novi Oaks Charter Chapter



American Business Women's Association
 9820 Metcalf Ave., Suite 110 • Overland Park KS 66212
 (800) 228-0007 • Fax (913) 660-0101

Membership Application

Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferrable.

Date: _____

First Name: _____ MI: _____ Last Name: _____

Affiliation Information:

Do you plan to join a local league? Yes No If yes, league name _____

Note: Participation in an ABWA local league is contingent upon timely payment of annual National dues.

Name of Member Sponsor (if applicable): _____

Address and Contact Information:

Home address: _____

City / State / Zip: _____

Primary phone contact: _____ Primary e-mail address: _____

Do you have a Facebook account: Yes No Facebook Name: _____

Note: An e-mail address is required to access your membership information and conduct business online at www.abwa.org. By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

Personal Demographics (for statistical purposes only):

Birthday (MM/DD): _____ Birth Year (YYYY): _____ Gender: Female Male

Business Owner, Employment and Education Level Demographics (for statistical purposes only):

Your Company's Name: _____ Your Title: _____

Are you a business owner? Yes No Description of products/services: _____

Highest Level of Education Completed:

High School/GED Vo-Tech Associate's Degree Bachelor's Degree Master's Degree Doctorate Degree

Enclosed is my ABWA National dues payment of:

\$115 ABWA National Membership \$ 50 ABWA National Student Membership

**To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.*

Payment Information: Check: Mail check with application to ABWA, 9820 Metcalf Ave, Suite 110, Overland Park, KS 66212

Visa MasterCard Discover # _____ / _____ / _____

Expiration Date: ____/____ Security Code (3-digit code on back of card): _____

Name on Card

Signature

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. All dues include a one-year subscription to *Women in Business*®, ABWA's official publication. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.