



THE POWER OF POSITIVITY: YOUR SUPERPOWER

by Rachelle Jamerson-Holmes Former ABWA National President

UNLOCK YOUR MINDSET, MAGNIFY YOUR CONFIDENCE, AND LEAD BY EXAMPLE.

In a world filled with pressure and uncertainty, your mindset is your greatest asset. *The Power of Positivity* empowers women to embrace optimism, build confidence from within, and lead by example. Through uplifting insights and actionable tools, participants will discover how positivity can elevate their lives and influence others with purpose and power.

Key Learning Points

- Power Up Your Positivity
 Intentionally shift your thoughts, protect your peace, and train your mind to see possibilities instead of problems.
- 2. Cultivating Positive Confidence
 Build genuine self-belief: recognize your
 strengths, affirm your value, and practice
 positive self-talk to fuel growth and courage.
- Collective Positivity Creates Growth
 Understand how your energy impacts environments and relationships and how leading with positivity inspires others, strengthens teams, and fuels collective success.

Rachelle is the powerhouse founder and CEO behind Rachelle's Island—a thriving empire celebrating over 30 years in business. As a transformational speaker, empowerment coach and leadership consultant, Rachelle's impact runs deep. Her mission: to Empower, Equip, and Educate women to "Show Up" for their purpose. She is the founder of three thriving ABWA chapters: EmpowerHer (Orangeburg, SC), Women on the RISE (Florence, SC), and IGNITE Her (Marion, SC). Her leadership as former ABWA National President and trailblazing founder of the EmpowerHer Chapter has led to six consecutive Level 1 Best Practices Awards and national acclaim as an ABWA Top 10 Chapter.

WEDNESDAY, DECEMBER 10, 2025

6:00 P.M. NETWORKING AND DINNER / 6:30 P.M. MEETING / PROGRAM

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