

Novi Oaks Charter Chapter

Novi, Michigan

A League of the
American Business
Women's Association



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President's Message

The board members – Karen Rea, Mary Gantt, Chris Struwe, and I – are excited to report that Novi Oaks again qualified for a Level III Best Practice (BP) award

for the things we accomplished in the 2019-2020 ABWA year (August 1 – July 31).

The Best Practices requirements include having nine business-relevant programs, publishing at least four newsletters, having a website that meets ABWA brand standards, and several more.

The most difficult requirements to meet are having at least 30 members and recruiting 7 new members. Novi Oaks now has 31 members and we recruited 11 new members. So our BP binder was mailed to ABWA National in Overland Park, Kansas. Yay! The award will be presented at the National Women's Leadership Conference in Colorado on October 14-17, 2020.

This year has brought a lot of change. When we held our first ever Zoom meeting on April 8, it felt strange. Now, Zooming with friends, family, and for ABWA seems second nature. If you haven't tried it, I highly recommend giving it a shot – join us on August 12!

At that Zoom meeting, we will recognize a few of our members for their contributions this year, and we will learn more about the benefits of membership. You'll receive valuable information to help you recruit members that could actually be used when marketing for your business, as well. We thank our member, Regina Hall for allowing Novi Oaks to use her Zoom account.

We have set one of our main goals this year as recruiting more of our guests. As an incentive, from August 1 through the end of the Fall Membership Recruitment campaign

on November 30, the chapter will include a bonus of waiving our local chapter dues through next July to the new members and to the current members who recruit them. For people who join in August, that is a \$24 savings. The discount goes down by \$2 per succeeding month, but would still be \$18 in November. So get those invitations out there!

To support our efforts to recruit more members, we are lining up some excellent speakers for the fall. See the fliers at the end of this newsletter. Be sure to refer potential members to our website, where they will be able to register for meetings, download fliers, a brochure about ABWA membership, and past newsletters.

Thank you to all of our members who completed the Member Interest Survey. If you would like to know more about your fellow chapter members, please take time to read the summary of the survey on pages 2 and 3.

Also take time to read the article on page 3 about our two scholarship recipients, Megan Hibbs and Rachel Hendrian. These young women are embarking on their education and it fills my heart with joy to know that Novi Oaks is supporting them in their efforts. By the way, both of them returned the member survey almost immediately, and they are interested in the meetings and the Apex Campus.

As I wrote my last President's message in April, it had been snowing! Now, here we are in the middle of summer with plenty of sunshine, and my house is surrounded by flowers. Thank goodness! I hope you enjoy the rest of your summer!

In ABWA sisterhood,

Marcia Green
Chapter President

August 12, 2020

Rise to the Challenge
in The American
Business Women's
Association



Are you looking to connect with other active women, hone your business skills, improve your speaking and communication style, help other women succeed, or advance in a career or business? ABWA is for YOU!

This will be a Zoom meeting
6:30 to 8:00 p.m.

Register at
Novi-ABWA.org

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Bring in your Women In Business magazines!

If you do not keep your W.I.B. magazines, don't throw them out! We could use them to give to our guests. Please give them to our Membership Chair, Chris Struwe.



2020 EMC Events

Sep 19 – Woman of the Year, Top Ten, and Protégé Event

Zoom Event – 9:00 a.m.

Dec 12 – Cass River, Frankenmuth

Visit the Eastern Michigan Council website at www.abwa-emc.org to register for EMC meetings, which all start at 9:00 a.m.

The cost of an in-person event is \$20/\$21 online until 10 days before event.

Cost goes up to \$25 after the deadline.

Set Aside the Dates!

The **National Women's Leadership Conference** (NWLC) will be held at the Westin Hotel in Westminster, Colorado, on October 14-17, 2020.

*Novi Oaks Charter Chapter reimburses the national conference registration fees for its members with at least 6 months of membership and who are active by working on events or committees and attending meetings.

2020-2021 Member Interest Survey Results

We received 25 responses to our 2020-2021 Member Interest Survey. It really helps to have member feedback ahead of planning the programs for the new ABWA year (August 1 through July 31).

Check out the fliers later in this newsletter for upcoming programs in August through November. Marilyn Gordon was a very popular speaker who will return to talk to us in a two-part series on "WomenSpeak" – identifying thinking and speaking patterns that hold women back, and providing successful communication style alternatives.

Here is a summary of the two to three most popular answers on most questions.

1. The reason I joined ABWA:
 - a. 87.0% I wanted to network with professional women.
 - b. 73.9% I wanted to network with other women in a non-industry specific women's association.
2. I have been a member of ABWA for:
 - a. 30.4% for less than 1 year
 - b. 21.7% for 1-5 years
3. My current job position can be described as:
 - a. 30.4% entrepreneur/business owner
 - b. 30.4% Other job
 - c. 17.4% Retired
4. The most important reason for maintaining my membership in ABWA is: Of the 19 members who responded to this question, only two did not mention the most common themes, which were networking, connecting, friendships, and providing scholarships to women.
5. In the next 12 months, my one main goal (O.M.G.) is to: 26.1% Grow my business, and 60.9% Other (full list here):
 - a. Continue to grow and expand in my field, either with my current organization or other.
 - b. Figure out how to publish my children's book, but super busy right now.
 - c. Successfully guide my team through my current project.
 - d. Enjoy my present moments and improve my contacts with others.
 - e. Continue college and degree path.
 - f. Obtain a promotion with current company.
 - g. Connect people to the library.
 - h. Become so awesome at what I do that I am sought after.
 - i. Advance in my current role.
 - j. Trying to sell a rental property.
 - k. Continuing to support the Novi Oaks Charter Chapter and the scholarship / educational fund.
 - l. Continue contacts in our chapter.

- m. Maintain my current job.
 - n. Grow my business through online promotion and learn how to best utilize social media.
6. The knowledge, skill sets, and/or experiences I will need in order to achieve my One Main Goal (O.M.G.) in the next 12 months are:
- a. Keeping up with new technology.
 - b. Complete my master's degree in Human Resource and Organizational Development.
 - c. Connections to do the publishing and networking.
 - d. Business planning and execution.
 - e. Dealing with pressure and ambiguity, how to guide a team through design and leadership churn, patience.
 - f. Self-confidence, interpersonal relationships.
 - g. Meeting new people.
 - h. Improve my leadership/planning skills.
 - i. Leadership, public speaking, and time management skills.
 - j. Executive presence.
 - k. Networking opportunities at meetings.
 - l. First earning an internship at Ford Motor Company next summer.
 - m. Mostly technical.
 - n. Healthcare / administrative training.
 - o. Any online learning in leadership, becoming a better center of influence, and improving communication skills.
 - p. Support to be able to sell the rental property.
 - q. Knowledge on maintaining and expanding my current business.

Continued on next page

We're Looking for Ideas!!



Novi Oaks' major fundraiser is the Annual Autumn Brunch With Auction, which we will not be able to hold in person this year.

We are looking for members who want to work on alternative fundraising efforts for the 2020-2021 ABWA year. Send a message to Chris Struwe at cbstruweABWA87@gmail.com.

2020-2021 Survey Results continued

- r. Be able to attend meetings and extend contacts.
 - s. Continue to learn new technology. Example: Zoom, etc.
 - t. Learn from social media experts on how to promote my business.
7. I would like to work on the following committees (most popular):
- a. 52.2% Fundraising
 - b. 30.4% Awards and Recognition / Night of the Stars year-end (August)
 - c. 21.7% Auditing, Membership, New Member Orientation
8. Topics for programs at the monthly meetings (in order of most popular first):
- Stress Management60.9%
 - Health & Fitness52.2%
 - Social Media (using)52.2%
 - Presentation / Speaking Skills47.8%
 - Time Management.....47.8%
 - Work / Life Balance47.8%
 - Effective Leadership43.5%
 - Communication Skills39.1%
 - Healthcare Advocate/Current Medical....34.8%
 - Computer Programs26.1%
 - Marketing My Business26.1%
 - Operations Management26.1%
 - Planning Your Trust / Will26.1%
 - Project Management26.1%
 - Customer Service21.7%
 - New Business Start-Up17.4%
 - Basic Accounting Principles13.0%
 - Managing Caring for Elderly Parents.....13.0%
 - Other - see comments below:.....8.7%
 - Decluttering your life, documenting family history / memories / stories.
 - Etiquette on Responding to Emails and Text Messages, and With COVID-19, when to handshake or not.

The goal of the American Business Women’s Association is to increase the business acumen of its members. We, as a chapter, can share the good news about ABWA with other women who may be in need of connecting with like-minded people.

Our August 12 meeting will be a great opportunity for potential members to see the recognition aspect of ABWA in action. We will have time for questions and answers, so please extend an invitation to the women you know and meet to participate in our Zoom meeting at 6:30 p.m. EST on Wednesday, August 12.

Thank you for responding to this all-important Member Interest Survey.



Congratulations to our Scholarship Recipients!

On Friday, July 24, 2020, Education Chair Karen Wernette Kolc and President Marcia Green met with our two \$2,000 Impact Scholarship recipients, Megan Hibbs and Rachel Hendrian, and their family members to present their scholarship checks and framed certificates.

As our scholarships are awarded, the recipients also become student members of Novi Oaks Charter Chapter and ABWA. We welcome Megan and Rachel as members and encourage them to join us for our meetings, and to reach out to us as they continue their education.



Megan Hibbs is from South Lyon and a sophomore at Madonna University, currently working on her BA in Spanish, and a BS in Mathematics, with a Minor in Computer Science. From her scholarship application:

After completing my bachelor’s degrees and minor, I plan to pursue a master’s degree in Computer Engineering at the University of Southern Florida. My goal is to become an engineer and data analyst at Ford Motor Company. Also, I would love to use my background in Spanish to travel for work, communicating with people in both languages.



Rachel Hendrian is a resident of Farmington Hills and a freshman at the University of Michigan. She will be working on a Bachelor of Science in Microbiology. She states in her scholarship application:

I am highly interested in the medical side of research, such as developing/studying medications and vaccines or studying diseases. My passion for medical research started because my family struggled with Huntington’s Disease. The disease has truly terrorized my family, and there are only a couple of approved medications to combat its effects. My end goal is to make the disease more known and join the front lines against it through research. Another topic I want to further explore is mental illness and, specifically, eating disorders.

Novi Oaks is fortunate to be able to provide scholarships to such fine young women. We wish Megan and Rachel well as they pursue their education and careers after they finish their degrees.

Novi Oaks Charter Chapter – 6:30 pm Zoom meetings, as follows:

Wednesday, August 12: “Rise to the Challenge in ABWA.”

What can The American Business Women’s Association do for YOU? Learn about the benefits offered by ABWA. Enhance your knowledge of business, help other women to succeed, and connect with like-minded women.

No charge to participate in this Zoom meeting – register at www.novi-abwa.org.

Wednesday, September 16: “Negotiating Healthcare from a medical perspective” presented by Dr. Lisa M. Boucher, Thoracic Surgery Physician Assistant, Henry Ford Health System.

Are you prepared to advocate for yourself or loved ones in this world of COVID-19? Do you have the proper legal documents in place? Learn important steps to take.

NOTE: This meeting is on the third Wednesday due to Labor Day.

Wednesday, October 21: “WomenSpeak Part 1: Social Conditioning and Negative Thinking and Speaking Patterns” presented by Marilyn Gordon, President / Founder of Mediatude, LLC.

How the social conditioning women receive as children negatively affects their thinking and speaking patterns as adults.

NOTE: This meeting is on the third Wednesday due to the national conference.

Wednesday, November 11: “WomenSpeak Part 2: Speaking Skills for Successful Communication” presented by Marilyn Gordon, President / Founder of Mediatude, LLC.

Are your speaking and communication styles holding you back? Learn better ways to express yourself.

Special \$5 guest pricing for all Zoom sessions. Guests may register online at www.novi-abwa.org. *August 12 is at no charge to everyone (register online) and there is no charge for ABWA members to attend any Zoom – contact Marcia Green to register.*

EASTERN MICHIGAN COUNCIL

Eastern Michigan Council (EMC) meetings are currently being conducted via Zoom. On Saturday, September 19, 2020, the Woman of the Year / Top Ten / Protégé event will be held to honor the members of the eight member chapters in the Council. Visit www.abwa-emc.org for details and to register.

Regular, in-person EMC meetings feature networking at 9:00 a.m.; Breakfast meeting at 9:30 a.m. Cost is \$20 / \$21 online. Visit www.abwa-emc.org to register! Deadline is ten days before any event – the price goes to \$25 after that date.



Eastern Michigan Council members from eight chapters and National Members at the event to honor District V Vice President Marilyn Lash on Saturday, July 13, 2019.

Reminder!
Members must make a paid reservation each month, at least one week prior to the meeting. You may mail your check or register at:
www.novi-abwa.org

Set of Core Values for the American Business Women’s Association

1. Giving Members a Voice
2. Treat People With Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation

ABWA’s Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women’s Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA’s mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



**A League of the
American Business
Women’s Association**

Novi Oaks Charter Chapter
Marcia Green, President
Newsletter Editor



Novi Oaks Charter Chapter
5236 Oak Hill Trail
Commerce Township, MI 48382

Phone: 248-330-6315
Email: mgreenABWA@gmail.com

2019-2020 Chapter Executive Board

President Marcia Green
Vice President Karen Rea
Secretary Mary Gantt
Treasurer Christina Struwe

2021 Top Ten Nominee:

Karen Rea

Novi Oaks’ 2020-2021 Woman of the Year:

Pat Plamondon

2019 Council Woman of the Year:

Marcia Green

2019-2020 National Executive Board

President Sharon Godbee
Vice President Trina Nkhazi
Secretary-Treasurer Anne O’Neill
District V-Vice President Cheryl Blair
Executive Director Rene’ Street

ABWA National Headquarters

P.O. Box 4757
Overland Park, KS 66204-0757
(800) 228-0007 / www.abwa.org

Novi Oaks Charter Chapter Meeting Details:

When: The **2nd Wednesday** of each month

Where: Holiday Inn Detroit Northwest – Livonia, at 17123
Laurel Park Drive N., Livonia, MI 48152 (NE of I-275
and Six Mile).

Time: 6:00 p.m. networking, dinner is served at 6:30
p.m. Meeting follows.

Cost: \$22.00 via mail or \$23.00 via the web

For reservations, mail your check made payable to ABWA
to 1748 Beechmont, Keego Harbor, MI 48320, or visit
www.novi-abwa.org to pay via PayPal or credit card.

**Attendees must make pre-paid reservations for
meetings. Deadline is one week before each meeting.**

Members: Inform Chris Struwe if not attending.

Novi Oaks Charter Chapter’s Vision Statement:

*Novi Oaks Charter Chapter educates and
empowers women to help them achieve their
personal best.*



RISE TO THE CHALLENGE

IN THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

Are you looking to connect with other active women, hone your business skills, improve your speaking and communication style, help other women succeed, or advance in a career or business?

ABWA may be for you!



PROFESSIONAL
DEVELOPMENT THROUGH
ONLINE TRAINING

The Mission of the American Business Women's Association is:

To bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

WEDNESDAY, AUGUST 12, 2020

6:30 TO 8:00 P.M. MEETING / PROGRAM / NO CHARGE TO ATTEND

THIS WILL BE A ZOOM MEETING – PLEASE REGISTER AT WWW.NOVI-ABWA.ORG

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL CHAPTER PRESIDENT MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

HELP FUND SCHOLARSHIPS – VISIT OUR WEBSITE AT WWW.NOVI-ABWA.ORG

AND CLICK ON THE SCHOLARSHIP LINK





NAVIGATING HEALTHCARE FROM A MEDICAL PERSPECTIVE

Are you prepared to advocate for yourself or your loved ones in this world of COVID-19? Do you have the proper legal documents in place? Learn important steps to take.



PRESENTED BY LISA MARIE BOUCHER, DScPAS, MS, PA-C, RD
CARDIOTHORACIC PHYSICIAN ASSISTANT AT HENRY FORD HOSPITAL

Dr. Boucher holds both a Bachelor of Science degree in medical dietetics and Master of Science degree in physician assistant studies from Wayne State University. She recently completed her doctorate, where she graduated summa cum laude in research and physician assistant studies from Massachusetts College of Pharmacy and Allied Health. Her residency was an exciting mix of several diverse Detroit metro area hospitals - experiences that helped hone her medical and communication skills. These skills have served her well for the past 11 years in her surgery practice.

WEDNESDAY, SEPTEMBER 16, 2020

6:30 TO 8:00 P.M. MEETING/PROGRAM / \$5 FOR GUESTS TO ATTEND

THIS WILL BE A ZOOM MEETING – PLEASE REGISTER AT WWW.NOVI-ABWA.ORG

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL CHAPTER PRESIDENT MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

HELP FUND SCHOLARSHIPS – VISIT OUR WEBSITE AT WWW.NOVI-ABWA.ORG
AND CLICK ON THE SCHOLARSHIP LINK





WOMENSPEAK PART 1

SOCIAL CONDITIONING AND NEGATIVE THINKING AND SPEAKING PATTERNS



How the social conditioning women receive as children negatively affects their thinking and speaking patterns as adults.

PRESENTED BY MARILYN GORDON
PRESIDENT AND FOUNDER OF MEDIATUDE, LLC

Marilyn has 30 years of experience in broadcast/marketing communication, higher education research, and teaching. Her expertise is media and business presentations skills coaching as well as marketing and social media education. Marilyn also specializes in communication workshops focused on women.

Previously, she was an account director and director of media and presentation skills training for 11 years at a marketing/communications company in Dearborn. Marilyn also taught undergraduate and MBA classes at the Ross School of Business at the University of Michigan Business School while obtaining her master's in communication studies. Additionally, she shared her presentations skills expertise teaching in the Business Executive Education Center also at the Ross School of Business.

WEDNESDAY, OCTOBER 21, 2020

6:30 TO 8:00 P.M. MEETING/PROGRAM / \$5 FOR GUESTS TO ATTEND

THIS WILL BE A ZOOM MEETING – PLEASE REGISTER AT WWW.NOVI-ABWA.ORG

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL CHAPTER PRESIDENT MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

HELP FUND SCHOLARSHIPS – VISIT OUR WEBSITE AT WWW.NOVI-ABWA.ORG

AND CLICK ON THE SCHOLARSHIP LINK





WOMENSPEAK PART 2

SPEAKING SKILLS FOR SUCCESSFUL COMMUNICATION

*Are your speaking and communication styles holding you back?
Learn better ways to express yourself.*



PRESENTED BY **MARILYN GORDON**
PRESIDENT AND FOUNDER OF MEDIATUDE, LLC

Marilyn has 30 years of experience in broadcast/marketing communication, higher education research, and teaching. Her expertise is media and business presentations skills coaching as well as marketing and social media education. Marilyn also specializes in communication workshops focused on women.

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WEDNESDAY, NOVEMBER 11, 2020

6:30 TO 8:00 P.M. MEETING/PROGRAM / \$5 FOR GUESTS TO ATTEND

THIS WILL BE A ZOOM MEETING – PLEASE REGISTER AT WWW.NOVI-ABWA.ORG

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL CHAPTER PRESIDENT MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

HELP FUND SCHOLARSHIPS – VISIT OUR WEBSITE AT WWW.NOVI-ABWA.ORG
AND CLICK ON THE SCHOLARSHIP LINK





American Business Women's Association
 9820 Metcalf Ave., Suite 110 • Overland Park KS 66212
 (800) 228-0007 • Fax (913) 660-0101

Membership Application

Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferrable.

Date: _____

First Name: _____ MI: _____ Last Name: _____

Affiliation Information:

Do you plan to join a local league? Yes No If yes, league name _____

Note: Participation in an ABWA local league is contingent upon timely payment of annual National dues.

Name of Member Sponsor (if applicable): _____

Address and Contact Information:

Home address: _____

City / State / Zip: _____

Primary phone contact: _____ Primary e-mail address: _____

Do you have a Facebook account: Yes No Facebook Name: _____

Note: An e-mail address is required to access your membership information and conduct business online at www.abwa.org. By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

Personal Demographics (for statistical purposes only):

Birthday (MM/DD): _____ Birth Year (YYYY): _____ Gender: Female Male

Business Owner, Employment and Education Level Demographics (for statistical purposes only):

Your Company's Name: _____ Your Title: _____

Are you a business owner? Yes No Description of products/services: _____

Highest Level of Education Completed:

High School/GED Vo-Tech Associate's Degree Bachelor's Degree Master's Degree Doctorate Degree

Enclosed is my ABWA National dues payment of:

\$115 ABWA National Membership \$ 50 ABWA National Student Membership

**To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.*

Payment Information: Check: Mail check with application to ABWA, 9820 Metcalf Ave, Suite 110, Overland Park, KS 66212

Visa MasterCard Discover # _____ / _____ / _____

Expiration Date: ____/____ Security Code (3-digit code on back of card): _____

Name on Card

Signature

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. All dues include a one-year subscription to *Women in Business*®, ABWA's official publication. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.