



# Honor the Inbox

Harness the power of email to easily generate leads, without being sleazy or cheesy!



LEEANN WEBSTER

For coaches, speakers, authors, non-profits, and entrepreneurs who want to grow their email list like crazy, LeeAnn's H.E.A.R.T. approach will make your emails the star of their inbox.

eMail With H.E.A.R.T. is LeeAnn's signature system and the guiding ideology for everything she does. LeeAnn's system shifts the focus from just building a big list to building a curated, quality list of subscribers who are aligned with your business and vision. The key is that we are building a relationship with our subscribers and looking at email marketing holistically.

LeeAnn loves being an entrepreneur and following a unique professional path. She is a professional speaker, lawyer, coach, and entrepreneur with 20 years' experience in marketing and business development in a range of industries. She is the author of *Email Marketing Mastery: 52 tips to build, grow & nurture your email list*. To learn more about LeeAnn or pre-order her book, visit [leeannmariewebster.com](http://leeannmariewebster.com).

**WEDNESDAY, OCTOBER 12, 2022**

6:00 DINNER / NETWORKING IN PERSON | 6:30 P.M. MEETING / ZOOM / PROGRAM

**PLEASE REGISTER AT [WWW.NOVI-ABWA.ORG/EVENTS](http://WWW.NOVI-ABWA.ORG/EVENTS)**

\$20 TO ATTEND IN PERSON (INCLUDES DINNER) | \$5 TO ATTEND VIA ZOOM

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45255 W. TEN MILE ROAD, NOVI, MICHIGAN (WEST OF NOVI ROAD)

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. [WWW.ABWA.ORG](http://WWW.ABWA.ORG).  
QUESTIONS? E-MAIL PROGRAM CHAIR MARCIA GREEN AT [NOVIOAKSABWA@GMAIL.COM](mailto:NOVIOAKSABWA@GMAIL.COM)



**Novi Oaks Charter Chapter**