



Rock Your LinkedIn Profile

Tips on making the most of your presence on LinkedIn and getting noticed!



AMY DAWSON

Are you a new user to LinkedIn? Have you been "on" LinkedIn for years but still not sure how to use it? Presenter Amy Dawson will demonstrate helpful tricks, explain useful features, and provide quick answers to the most common questions about how to use LinkedIn. Walk away with 5 easy ways to improve your profile, grow your network, search for jobs, customize settings, and make the most of LinkedIn.

- ☑ How to create a LinkedIn profile
- ☑ How to increase your profile visibility
- ☑ What's the difference between the paid and free LinkedIn profile pages?
- ☑ How to market yourself on LinkedIn

Amy Dawson is the Global Contingent Workforce Operations Lead at LinkedIn, where she has been for the last 4 years. She is responsible for the day-to-day operations of LinkedIn's global non-employee program.

Amy is a 28-year member of ABWA and is a past Ambassador Steering Committee Chair, Past National Secretary-Treasurer, and a Past Top Ten Business Woman.

WEDNESDAY, JUNE 8, 2022

6:00 DINNER / NETWORKING IN PERSON | 6:30 P.M. MEETING / ZOOM / PROGRAM

PLEASE REGISTER AT WWW.NOVI-ABWA.ORG/EVENTS

\$15 TO ATTEND IN PERSON (INCLUDES DINNER) | NO COST TO ATTEND ZOOM

LIVONIA CHAMBER OF COMMERCE OFFICE

33300 FIVE MILE ROAD, LIVONIA, MICHIGAN (NE CORNER OF FARMINGTON ROAD)

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL PROGRAM CHAIR MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM



Novi Oaks Charter Chapter