

Novi Oaks Charter Chapter

Novi, Michigan

*A League of the
American Business
Women's Association*



Inside this issue:

President's Message	1
Real ID Requirements	1
Novi Oaks Celebrates 30 Years	2-3
Spring Recruitment Campaign	4
Upcoming Meetings / EMC	5
Code of Conduct	6
Meeting flier for Feb - May	7
Two \$2,000 Scholarships Offered	8
ABWA Membership Application	9



President's Message

Novi Oaks marked its 30-Year anniversary on January 29, 2020. We are proud to be one of the Michigan chapters within District V with longevity in ABWA.

Other long-standing Michigan chapters:

66 yrs - Tipacon Charter in Auburn Hills

42 yrs - Lake Shore Charter in Southfield

40 yrs - Maia Chapter in Ann Arbor

40 yrs - Nu-Lite Chapter in Flint

38 yrs - Cass River Charter in Frankenmuth

ABWA's Spring Membership Recruitment Campaign will run from March 1 through May 31, 2020. See page 4 for the flier showing the beautiful gifts for our members who introduce new members to ABWA.

To help grow our own chapter, our 4-part speaker series – Business & Personal Growth – is kicking off on February 12th with Regina C. Hall. A single flier on all four speakers is on page 8, and individual monthly fliers can be found online on our website at www.novi-abwa.org/events.

Guests are always welcome to all of our meetings, so please pass this newsletter on to your friends, co-workers, and family, who may know potential members, and refer people to our website for the latest programs.

A new ABWA Achieve Newsletter was just published, which can also be used as a recruiting tool. You can download that newsletter (pdf) from ABWA's National Resources on the Community Connections website at abwa.mymemberfuse.com (click in the center of the teal bar).

We are looking for applicants for our TWO \$2,000 Impact Scholarships. The guidelines are on page 7 of this newsletter.

One last thing: I am looking for one or more volunteers to help us get pictures of the happenings at our meetings. I regret that we didn't get a good picture of Holly receiving her award or a group picture on January 8th!

My best to you for success in 2020!

Marcia Green
2019-2020 Chapter President

February 12, 2020

How to Develop Successful Thinking



Regina C. Hall

Join us for Part 1 of our
4-Part Series: Business &
Personal Growth

At the Holiday Inn at
Laurel Park
6:00 to 8:00 p.m.

Register at
Novi-ABWA.org

New Requirements for "Real ID" – Deadline is October 1, 2020

On October 1, 2020, travelers will need a "REAL ID-compliant" driver's license, US passport, US military ID, or other accepted identification to fly within the United States.

The REAL ID Act established minimum security standards for the issuing of state licenses and their production.

It also prohibits federal agencies from accepting licenses from states not meeting those minimum standards for certain activities. That includes boarding federally regulated commercial aircraft, entering nuclear power plants and entering federal facilities.

To get a REAL ID-compliant state driver's license, the US Department of Homeland

Security requires applicants provide documentation showing their full legal name, their date of birth, their Social Security Number, two proofs of address of principal residence and lawful status. (States may impose more requirements.)

The easiest way to check if your state driver's license or identification card is REAL ID compliant is to see if there's a star in the upper right hand corner. Some state departments of motor vehicles will confirm REAL ID status online.

Excerpted from "Is your ID good enough to travel? It may not be next year," by Katia Hetter, CNN (updated October 2019):
<https://www.cnn.com/travel/article/real-id-us-travel-requirements/index.html>

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Bring in your Women In Business magazines!

If you do not keep your W.I.B. magazines, don't throw them out! We could use them to give to our guests. Please give them to our Membership Chair, Chris Struwe.



2020 EMC Events

Feb 8 – Greater Oakland, Auburn Hills
Apr 18 – Lake Shore, TBD
Jun 13 – Novi Oaks, TBD
Jul 10/11 DVP Event to honor Cheryl Blair, Weber's Inn, Ann Arbor
Sep 12 – TBD
Dec 12 – Cass River, Frankenmuth

Visit the Eastern Michigan Council website at www.abwa-emc.org to register for EMC meetings, which all start at 9:00 a.m. The cost is \$20.00.

Set Aside the Dates!

The **2020 Central Regional Conference** will be held on March 25 – 28, 2020, at the Brown Hotel in Louisville.

The **National Women's Leadership Conference** (NWLC) will be held at the Westin Hotel in Westminster, Colorado, on October 14-17, 2020.

ABWA National offers payment plans for registration.

*Novi Oaks Charter Chapter reimburses the national conference registration fees for its members with at least 6 months of membership and who are active by working on events and attending meetings.

Novi Oaks Celebrates its 30-Year Anniversary!



Bettie Archer Johnson
1923 – 2017

The Novi Oaks Charter Chapter was founded by Bettie Archer Johnson on January 29, 1990.

On Wednesday, January 8, 2020, thirty-seven women and three girls gathered to help us celebrate our 30-Year Anniversary.

It is customary for other ABWA chapters to support such occasions. Guests from the Greater Oakland Charter Chapter

in Auburn Hills were 2018-2019 District V Vice President, Marilyn Lash, Tammy Murray, and Jeni Carino, and from the Maia Chapter in Ann Arbor, our 2006-2007 National Secretary Treasurer, Diane Nixon.

Cindy Carleton, a Director at Large for the Girl Scouts of Southeastern Michigan, presented information about today's Girl Scouts – beyond the cookies. We found out that many of our guests and Novi Oaks members are also Girl Scouts.



We welcomed Linda Weng and Ann Stone (above), two hard-working Novi High School seniors who have earned the Girl Scout Golden Award.

We will work to establish a long-term relationship with the Girl Scouts to be able to introduce them to the benefits of ABWA and also find out how we can help them reach their goals as they move on to college.

A highlight of the evening's festivities was the presentation of the Woman of the Decade award. This award was created by Betty Shultz and her fellow board members when she served as chapter president in 1999-2000, and is unique to the Novi Oaks Charter Chapter.

Our chapter founder, Bettie Archer Johnson was the first Woman of the Decade for her work on behalf of Novi Oaks from 1990 to 2000. Christina Struwe and Marcia Green received the award in 2010 for their work from 2000 to 2010.

On January 8, 2020, with her 11-year-old daughter, Lauren, there to witness it, Holly Hengstebeck was named the 2010-2020 Woman of the Decade. By the way, Holly was expecting Lauren when she first joined Novi Oaks in 2008.

In addition to hosting tables for ten with Lauren at the annual auction and participating in the annual Novi Memorial Day Parade and PBS phone banks, Holly was chosen for this award for:

- Revitalizing the chapter at a time when we were down to 8 active members
- Introducing social media to help us grow
- Finding excellent speakers from Detroit Crain's Business 40 Under 40
- Providing solid leadership
- Serving as Chapter President in 2014-2015



Holly Hengstebeck has been a member of the Novi Oaks Charter Chapter since April 23, 2008. She is the Manager of Financial Planning and Analysis at Mastronardi Produce Limited. She was previously chosen as Novi Oaks' Woman of the Year in 2011 and 2014, and was chosen as the Top Ten nominee in 2014 and 2016



30-Year Anniversary continued



Amber Miller (center), who was sponsored by Sheri Mayer (left), was initiated into the chapter. We are thrilled to learn that four more members have joined the chapter since the January 8th meeting, who will be initiated at the February 12th meeting. If we recruit two more members before July 31, we will be on track to move up to a Level II Best Practices Award for the 2019-2020 year.

We finished the January 8th meeting by nominating members for the 2020 Woman of the Year and the 2021 National Top Ten. For 2020 Woman of the Year, Betty Schultz was nominated by Carol Ann Donnelly, Holly Hengstebeck was nominated by Krista Spencer, and Pat Plamondon was nominated by Chris Struwe.

For the 2021 National Top Ten, Sheri Mayer was nominated by Pat Plamondon and Karen Rea was nominated by Marcia Green. Candidates will complete informational forms to be distributed to members, and voting for both honors is to take place during the February 12th meeting.



President Marcia Green presented a "Shining Star" award to our speaker, Cindy Carleton, who spoke on the Girl Scouts of Southeastern Michigan.



Nominees for the 2020 Woman of the Year



Betty Schultz Holly Hengstebeck Pat Plamondon

Nominees for the National 2021 Top Ten



Karen Rea Sheri Mayer

Top Ten applications are due to ABWA National by May 15 of each year. In 2020, they will be judged by three business people in Westminster, Colorado, the location of the National Women's Leadership Conference.



Displays included Bettie Johnson's chapter scrapbooks, the Banner Awards from 1990 to 2010, our Best Practices Awards, and the Brilliance Award presented to Novi Oaks by Executive Director René Street in Kansas City in October 2019 (lower right).



SPRING MEMBERSHIP RECRUITMENT CAMPAIGN—MARCH THROUGH MAY



RISE TO THE CHALLENGE

IN THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

THANK YOU!

*At Vera Bradley, flower power is always in style. Unique bold patterns and attention to details are synonymous with Vera Bradley's distinctive bags and accessories. We think Vera Bradley is a perfect incentive to kick off the 2020 Spring Membership Campaign. Recruit one, two, or three (or more) members, and as our thank you to you, we will send you a Level I, II or III incentive **while supplies last!** This is a limited offer, so don't hesitate. **Rise to the challenge** today and ask your friends, co-workers or relative to join ABWA during the spring membership campaign, **March 1-May 31.***

LEVEL ONE

ENROLL ONE NEW MEMBER



This might be the perfect case for quick errands. Tuck your ID, cards and maybe a little cash inside and you're ready to travel lightly. A hinged ring will hold your keys, too.

- Two compartments
- ID window on back
- Zip pocket
- Hinged ring
- Pin-snap and zip closures

Dimensions:
5.00" w x 3.00" h

LEVEL TWO

ENROLL TWO NEW MEMBERS



For more than the basics, this plastic-lined case holds bottles, brushes and all of your girl gear! Pretty and practical, a winning combination!

- Front zip pocket
- Main compartment is PVC lined
- Zip closures

Dimensions:
7.75" w x 5.75" h x 2.75

LEVEL THREE

ENROLL THREE OR MORE NEW MEMBERS



Vera Bradley thought of everything a great travel bag needs! There's a large central compartment and enough pockets to keep all your necessities organized on the road.

- Exterior features one slip and two zip pockets
- Interior features five mesh pockets
- Trolley sleeve
- Carry-on compliant
- Removable strap
- Zip closures

Dimensions:
18.50" w x 12.50" h x 7.50" d
with 6.50" strap drop; 52.50" removable, adjustable strap



WWW.ABWA.ORG 1-800-228-0007



Reminder!

Members must make a paid reservation each month, at least one week prior to the meeting. You may mail your check or register at:

www.novi-abwa.org

Set of Core Values for the American Business Women's Association

1. Giving Members a Voice
2. Treat People With Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation

Novi Oaks Charter Chapter – 6pm on the 2ND Wednesday of each month at the Holiday Inn Detroit Northwest at Laurel Park in Livonia (I-275 @ Six Mile)

- February 12:** Regina C. Hall will present “How to Develop Successful Thinking.”
- March 11:** Tom Borg, will present “Leading for Results: How to be the leader you were meant to be.”
- April 8:** Deneen Troupe-Buitrago will present, “Crafting the Magic Message for Your Ideal Client.”
- May 13:** Caitlin Falenski will present, “The Psychology of Money for the Financially Fit Female.”

Please pay \$23 online via PayPal or credit card at www.novi-abwa.org or mail your check for \$22 made payable to ABWA to 1748 Beechmont, Keego Harbor, MI 48320 to arrive no later than one week prior to a meeting.

Members, please send an e-mail to Chris Struwe at cbstruweABWA87@gmail.com if you will NOT be attending a meeting or are planning on paying at the door.

For planning purposes, online or mailed reservations are preferred one week prior.

EASTERN MICHIGAN COUNCIL

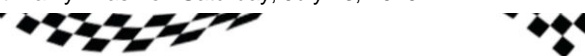
February 8, 2020: The Greater Oakland Charter Chapter will host this meeting in Auburn Hills. Location and program details to follow.

2020 Council Board: Council Chair Gail Frahm, Vice Chair Kelle Hruska, Communications Officer Heather Naugler, and Finance Officer Gwendolyn Guy.

Regular meetings feature networking at 9:00 a.m.; Breakfast meeting at 9:30 a.m. Cost is \$20. Visit www.abwa-emc.org to register! Deadline is two weeks before any event – the price goes to \$25 after that date.



Eastern Michigan Council members from eight chapters and National Members at the event to honor District V Vice President Marilyn Lash on Saturday, July 13, 2019.



SAVE THE DATE!

Saturday, July 11, 2020

Weber's Boutique Hotel
Ann Arbor, MI



ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

Luncheon Honoring ABWA 2019-2020
District V Vice President Cheryl Blair

Sponsored by District V Councils: Eastern Michigan & Cardinal Crossroads



ABWA’s Proud Code of Conduct

- 1. All members will serve as goodwill ambassadors for the American Business Women’s Association.
- 2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA’s mission.
- 3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- 4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- 5. Members will not use their personal power to advance their personal interests.
- 6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



A League of the
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Novi Oaks Charter Chapter
Marcia Green, President
Newsletter Editor

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Commerce Township, MI 48382

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Email: mgreenABWA@gmail.com

2019-2020 Chapter Executive Board

President Marcia Green
Vice President..... Karen Rea
Secretary Mary Gantt
Treasurer Christina Struwe

2020 Top Ten Nominee:

Krista Spraga Spencer

Novi Oaks’ 2018-2019 Woman of the Year:

Carol Ann Donnelly

2019 Council Woman of the Year:

Marcia Green

2018-2019 National Executive Board

President Sharon Godbee
Vice President..... Trina Nkhazi
Secretary-TreasurerAnne O’Neill
District V-Vice President..... Cheryl Blair
Executive Director.....Rene’ Street

ABWA National Headquarters

9820 Metcalf Avenue, Suite 110
Overland Park KS. 66212

(800) 228-0007 / www.abwa.org

Novi Oaks Charter Chapter Meeting Details:

When: The **2nd Wednesday** of each month

Where: Holiday Inn Detroit Northwest – Livonia, at
17123 Laurel Park Drive N., Livonia, MI 48152 (NE
of I-275 and Six Mile).

Time: 6:00 p.m. networking, dinner is served at
6:30 p.m. Meeting follows.

Cost: \$22.00 via mail or \$23.00 via the web

For reservations, mail your check made payable to
ABWA to 1748 Beechmont, Keego Harbor, MI 48320,
or visit www.novi-abwa.org to pay via PayPal or credit
card.

**Attendees must make pre-paid reservations for
meetings. Deadline is one week before each
meeting.**

Members: Inform Chris Struwe if not attending.

Novi Oaks Charter Chapter’s
Vision Statement:

*Novi Oaks Charter Chapter educates and
empowers women to help them achieve their
personal best.*



**DO YOU KNOW A FEMALE STUDENT WHO COULD
USE \$2,000 TOWARD HER BACCALAUREATE,
MASTERS, OR DOCTORATE DEGREE?**

**The Novi Oaks Charter Chapter of the
American Business Women's Association (ABWA)
is offering two \$2,000 Impact Scholarships
through the Stephen Bufton Memorial Education Fund (SBMEF).**

Applicant eligibility requirements are:

- Female U.S. citizen seeking a Baccalaureate Degree or higher.
- Michigan permanent resident attending a Michigan College or University authorized to confer degrees at the Baccalaureate level or higher.
- Has achieved a cumulative GPA of 3.0 or better on a 4.0 scale.
- Must submit all necessary documents, including 3 reference letters, official school transcripts, and must complete the online application.
- Must be sponsored by an eligible ABWA chapter or express network.

To begin the application process, please send an e-mail to Education Chair Karen Kolc at NoviOaks.Edu@gmail.com indicating your interest in the scholarship.

The application and all supporting documents must be received online and completed by May 15, 2020.

The scholarship recipients will be notified in July of 2020.

Thank you!

Karen Wernette Kolc, Education Chair
Novi Oaks Charter Chapter
American Business Women's Association
NoviOaks.Edu@gmail.com
www.novi-abwa.org



Wednesday, February 12, 2020 – Regina C. Hall

How to Develop Successful Thinking

Recognize your personal leadership practices and their impact and influence on others. Increase your professionalism and awareness of leadership responsibilities. Regina will challenge us to critically examine our own leadership at the intrapersonal and interpersonal levels.

Regina is an author, speaker, trainer, Licensed Professional Counselor (LPC), ordained Minister, and certified John Maxwell Team Speaker, Trainer, and Coach. She is the founder of Enlighten Heart Services (SJT). EHS was established to encourage others to be their authentic selves and choose a path with a brighter future. Visit reginachall.com.

Wednesday, March 11, 2020 – Tom Borg

Leading for Results: Be the Leader You Were Meant to Be

Understand and use the tools of leadership and communication. In this workshop you will be able to identify and discuss the things that affect the people around you, including conflict management, and how you can be a better leader by building trust.

For over 25 years Tom Borg has worked with clients such as The Detroit Windsor Tunnel, Downriver Community Federal Credit Union, Michigan CPA Association, Detroit Metro Airport, and many other businesses and organizations. He is the author of five books on business success. Visit TomBorgConsulting.com. © All Rights Reserved



Wednesday, April 8, 2020 – Deneen Troupe-Buitrago

Crafting the Magnetic Message for Your Ideal Client

How to create social media content for an entire year (that you can then repeat) that takes your Ideal Client through the Sales Cycle of Awareness, Consideration, and Decision.

Deneen is an Author, Speaker, Business Strategist, and Clarity Coach who wants to ignite your passion for what you do and help you do it better. She provides unique, hands-on experiences for your Professional, Personal, and Spiritual growth. Through speaking, online courses, retreats, and coaching, she helps you succeed at, and CLARIFY, how to bring your unique style into your industry and attract your ideal clients. Get acquainted with Deneen at www.deneentb.com.

Wednesday, May 13, 2020 – Caitlin Falenski

The Psychology of Money for Financially Fit Females

Caitlin is a Financial Advisor, CSRP® in the Baniszewski Falenski Group of Oppenheimer & Co. Inc. She will walk you through how your individual personality type is correlated to managing your finances. Your personality is a gift that allows you to enjoy life in ways that are unique to you. A greater understanding of who you are may give you the confidence to explore your personal finances at a much deeper level than you ever dared to before. For more about Caitlin, visit <http://fa.opco.com/baniszewskifalenski/>.



6:00 p.m. Networking - 6:30 p.m. Meeting/Program (includes dinner)

The Holiday Inn Detroit Northwest - Livonia

17123 N. Laurel Park Drive - Livonia, Michigan 48152 (near 6 MI & I-275)

Visit www.novi-abwa.org to register online - \$23

PAID RESERVATION DEADLINE IS ONE WEEK PRIOR TO EACH MEETING

The American Business Women's Association welcomes all women and men as members. www.novi-abwa.org.

Questions? E-mail Chapter President Marcia Green at NoviOaksABWA@gmail.com



Novi Oaks Charter Chapter



American Business Women's Association
9820 Metcalf Ave., Suite 110 • Overland Park KS 66212
(800) 228-0007 • Fax (913) 660-0101

Membership Application

Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferrable.

Date: _____

First Name: _____ MI: _____ Last Name: _____

Affiliation Information:

Do you plan to join a local league? ☐ Yes ☐ No If yes, league name _____

Note: Participation in an ABWA local league is contingent upon timely payment of annual National dues.

Name of Member Sponsor (if applicable): _____

Address and Contact Information:

Home address: _____

City / State / Zip: _____

Primary phone contact: _____ Primary e-mail address: _____

Do you have a Facebook account: ☐ Yes ☐ No Facebook Name: _____

Note: An e-mail address is required to access your membership information and conduct business online at www.abwa.org. By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

Personal Demographics (for statistical purposes only):

Birthday (MM/DD): _____ Birth Year (YYYY): _____ Gender: ☐ Female ☐ Male

Business Owner, Employment and Education Level Demographics (for statistical purposes only):

Your Company's Name: _____ Your Title: _____

Are you a business owner? ☐ Yes ☐ No Description of products/services: _____

Highest Level of Education Completed:

☐ High School/GED ☐ Vo-Tech ☐ Associate's Degree ☐ Bachelor's Degree ☐ Master's Degree ☐ Doctorate Degree

Enclosed is my ABWA National dues payment of:

☐ \$115 ABWA National Membership

☐ \$ 50 ABWA National Student Membership

**To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.*

Payment Information: ☐ Check: Mail check with application to ABWA, 9820 Metcalf Ave, Suite 110, Overland Park, KS 66212

☐ Visa ☐ MasterCard ☐ Discover # _____ / _____ / _____ / _____

Expiration Date: ____/____ Security Code (3-digit code on back of card): _____

Name on Card

Signature

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. All dues include a one-year subscription to *Women in Business*®, ABWA's official publication. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.