

Novi Oaks Charter Chapter

Novi, Michigan

A League of the
American Business
Women's Association



President's Message

It's hard to believe we've already arrived at the start of a new ABWA year. This is my favorite time of year – I love August picnics and summer weekends with family. Soon, September will arrive and, even though I have been out of school for many years, the start of the school year always feels like a new beginning.

I think all of us are probably looking for a little renewal these days. Most everyone I speak with has shared their feelings of rebirth, of coming out of a long and difficult season as a changed person. Some of us changed in subtle ways, some of us changed in very obvious ways. But, all of us grew in some way, and I think that should be celebrated.

This ABWA year, we will seek to keep that growth front and center. We will build on the lessons we have learned, and take bold steps forward. I hope you will enjoy the programs we are planning, which are meant to give you both inspiration and tools for making this next chapter in your life the best one yet.

I want to challenge each of you to step outside of your comfort zone this year and challenge yourselves in new ways. I look forward to hearing your stories as we are able to gather in person again!

Our 2021 Autumn Brunch With Auction is quickly approaching. It will be held on Saturday, October 2, 2021, at the Burton Manor in Livonia. We are still accepting donations (new items only, please) and will need many volunteers to assist with this event. There are many different roles to be filled, so please offer up your time and talents! See page 3 for more details!

I'd also like to take a moment to humbly thank the amazing women in this chapter for your support. Receiving the Business Skills Tuition Reimbursement (BSTR) money toward the Certified Management Accountant certification was very much appreciated and really made a difference. I won't bore you all with the details, but it is a very challenging certification to earn. (It's similar to the CPA, both in format and in pass/fail rates.)

After months of studying, I took the first of two exams. Each exam is 4 hours long with 100 multiple choice questions (that require a lot of math), and then two "essay" questions – basically case studies. Anyone who knows me well knows four hours is a LONG time with no snacks, no water, and no bathroom!

I passed the first exam, and will be sitting for the second one this fall. Once that is completed, I submit my educational and professional credentials and then I look forward to adding that designation to my resume!

I also want to thank you all for nominating me as a Top Ten candidate. When I first joined ABWA, I was in awe of so many accomplished women. I look back on my own growth over the last 13 years, and I am not exaggerating when I say I would not be where I am today if I hadn't joined ABWA.

If you are a newer member reading this, I encourage you to jump in with both feet. There is no better place to learn essential career skills than right here with us.

Wishing you a peaceful spirit,

Holly Hengstebeck
2021-2022 President

Inside this issue:

President's Message.....	1
Member Amanda Bernard Update	2
Recognition for 2020-2021 Year	2
Autumn Brunch With Auction Oct 2.....	3
Novi Oaks' Fashion Show May 12	4
Member Benefits in ABWA.....	5
Upcoming Meetings / EMC	6
Code of Conduct.....	7
Meeting & Event fliers	8-11
ABWA Membership Application	12



September 8, 2021

STEP UP: Increasing Your Self-Worth and Self-Confidence



JANICE HURLEY

Master the art of training others on how to treat you. Tap into the top three body language tools that communicate confidence in less than a second. Choose three daily habits to ensure you get the most from your day.

\$15 in person includes dinner
Networking & Dinner at 6:00 p.m.
Zoom / Program at 6:30 p.m.

Register at
Novi-ABWA.org/events

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Novi Oaks Charter Chapter – 7:00 p.m. Zoom Orientations:

Members and guests are welcome to join us to learn more about ABWA and the benefits of membership. Get answers to questions about ABWA. No cost. Register on the events page at www.novi-abwa.org/events.

Wednesdays, August 18 and September 15, 7:00 – 7:45 p.m.

Our member and past scholarship recipient, Amanda Bernard

I saw this beautiful picture on Facebook of our long-time member and past scholarship recipient, Amanda Bernard, and her mother, Debbie Bernard (member of the Suburban Connection Charter Chapter). I asked Amanda if I could use this picture in the newsletter with a message as to how she is doing. Here is her response:

I am graduating my pediatric medical residency in June of this year. I have signed a contract as a

pediatrician at Greater Philadelphia Health Action, health centers in Philadelphia. I have interest in school-health, health literacy, and public health education. I hope to continue to learn and grow as a pediatrician who is then able to empower patients to be stronger health advocates!

It doesn't get better than this!

Marcia Green



Recognition for our 2020-2021 Year



Novi Oaks is so proud of all of our members, and we celebrated their contributions during 2020-2021 at our July 14th Celebration Picnic. One highlight was being able - for the first time ever - to have all three of our scholarship recipients with us, along with three of the parents.

Rachel Hendrian (pictured upper left) again received a \$2,000 Impact Scholarship (as in 2020). She is a student at the University of Michigan and a member of Women in Science and Engineering, Residential Program, which is made up of women passionate about STEM Fields. She wrote in her scholarship application that - as a sophomore - she is as yet undecided on her career path, but knows that she will either be pursuing environmental concerns such as soil, water, and air quality, or working with cosmetic and skincare product research and development.

Antonina "Nina" Dreist (right) received a \$2,000 Impact Scholarship in 2021. She will be a freshman at the University of Michigan Dearborn in the fall of 2021, working toward a Bachelor of Arts with a major in Political Science and a minor in Communications or Women and Gender Studies.



Nina speaks four languages and is a self-described feminist interested in women's history/rights and advocating for women's rights, and advocating for others. In addition to an interest in serving Latin American and Hispanic American immigrants, she states in her scholarship application:

"With a degree in Political Science . . . I would rather directly advocate for the rights of minorities; including, but not limited to, women, the LGBTQ+ community, and racial minorities."



Megan Hibbs (left) received one of our 2020 \$2,000 Impact Scholarships, and was also awarded two years' worth of the \$1,000 Bettie Archer Scholarship that we sponsor at Madonna University (\$2,000).

Megan is from South Lyon and a junior at Madonna University, currently working on her BA in Spanish, and a BS in

Mathematics, with a Minor in Computer Science.

Per our updated Standing Rules, Novi Oaks will continue to pay the ABWA \$50 student membership fee and waive the \$24 local membership dues as long as these young women remain full-time students.



Janice Jones with Mary Kay and Maureen Walczyk with Style Dots (right) were both recognized for their generous fundraising contributions to the chapter in 2020.

The outgoing Board, who all served from 2019-2021 were recognized for their service (below).

Education Chair Karen Wernette Kolc was recognized for her work on the Education Committee for the past five years. In that role, she helped develop the annual requirements for the scholarships offered by the chapter, and communicated with all applicants, ensuring their information was submitted correctly and in a timely manner.



2019-2021 Outgoing Board: President Marcia Green, Vice President Karen Rea, Secretary Mary Gantt, and Treasurer Chris Struwe.

Karen Rea and Mary Gantt conducted the new officer installation with a dragonfly theme. Installed were Treasurer Marcia Green, Vice President Chris Struwe, Secretary Veronica Cruz, and President Holly Hengstebeck (below).



Autumn Brunch With Auction – October 2, 2021!

Our 16th **Autumn Brunch With Auction**, is two months away on Saturday, October 2, 2021 at 10am at the Burton Manor in Livonia! The beautiful ballroom is twice as large as previous locations, with lots of room for social distancing.

Invite your friends, family, neighbors, co-workers, and people you meet to come for a fun morning of bidding on beautiful, gift-worthy items: Jewelry, accessories, decorations, toys, books, gift certificates, and gift baskets – including wine and chocolate!

We accept credit cards and will be serving Mimosas. What a great way to get a jump on holiday shopping! Early-bird pricing of \$30 is until September 8 (our meeting night) – then the price goes to \$37, so get registered early. Pat Plamondon already has eleven guests registered!

HOW CAN MEMBERS HELP?

- **GET REGISTERED:** Visit www.novi-abwa.org/events. Early-bird pricing of \$30 is until September 8. Cost is \$37 after.
- **INVITE PEOPLE / SEND THE FLIER OUT:** Invite everyone and post on Facebook. Flier: www.novi-abwa.org/events.
- **DONATE ITEMS FOR AUCTION:**
 - **From Businesses:** Gift cards, certificates, gift baskets or products. Your favorite restaurants, stores, salons, pet supplies, massages, car wash, oil changes, activities, etc. The chapter donation letter for businesses is available to download at www.novi-abwa.org/ways-to-help.
 - **From Members:** New, stand-alone auction items (e.g. jewelry, sports team blanket, purse, popcorn machine, home décor, etc.), or theme gift baskets/boxes with assorted new items (e.g. spa, baby, sports, game night, holiday, car care, man crate, movie night, happy hour, etc.)

Donations will be accepted through September 11th.

Please submit your donations as soon as possible so we have enough time to finalize the list and meet our printing deadline. We need the dollar value, donor, size, and full description.



- **HOST A GUEST TABLE:** This could be for up to ten people. You do not need to sell all of the ten tickets, but if you can, great! Pick a theme of your choice. More pictures from past auctions are in the article at www.novi-abwa.org and in the Sept. 2019 newsletter. Our hostesses so far are:

Kathy Crawford	Holly & Lauren Hengstebeck
Veronica Cruz & Julie Allen	Janice Jones
Carol Ann Donnelly	Pat Plamondon – 2 tables
Marcia Green & Mary Shady	Chris Struwe – 2 tables
Gwen Guy (another chapter)	

- **WORK ON FRIDAY, OCTOBER 1:** Set up auction items. We hope to be able to get in by 5pm. Hostesses may also set up.
- **WORK THE MORNING OF THE AUCTION:** Arrive at 8am (coffee and goodies provided). Finalizing set-up.
- **HELP ON THE REGISTRATION TABLE:** Greet guests and hand out name tags and booklets.
- **WALK ITEMS AROUND THE ROOM:** Live Auction portion.
- **HELP SPOT BIDDERS:** Live Auction - LOUDLY, please!
- **HELP CLOSE DOWN SECTIONS OF THE SILENT AUCTION:** We need at least TWO Team Captains. Team members can work with partners - friends welcome. Training will be provided.
 - Pick up pens as sections called as CLOSED – usually several 6 ft. tables. LEAVE BID SHEETS IN PLACE.
 - Highlight the last bid on each bid sheet.
 - Fill in the “you bought this item” slip for each item with the bid and buyer’s name or number (these stay with the item).
 - After all slips have been completed, pick up bid sheets to give to Chris Struwe (for audit of event totals).
 - Boxes for items will be under the tables (indicated on slips). NO DISPLAY PIECES GO TO PURCHASERS.
 - Distribute items with the “you bought this item” slips to the purchasers in the room (done in groups, not one at a time).

If you can help or if you have questions, please contact Auction Chair Chris Struwe at cbstruweABWA87@gmail.com.



Kathy Crawford's table at the 2018 Autumn Brunch With Auction. To see other table themes, visit www.novi-abwa.org and click on the article about the auction or on the button for the September 2019 newsletter.



Clothing Cove Fashion Show / Novi Oaks' Fundraiser on May 12, 2021



On Wednesday, May 12, we enjoyed a casual fashion show and "Meet & Greet" hosted at the Clothing Cove women's boutique in downtown Milford. The fashions were awesome, and fun was had by all!

We were able to partner with Livonia Kids and Families, a non-profit that provides food for disadvantaged families.

All totaled, we raised \$1,040 on our \$20 tickets, which is shared with Livonia Kids and Families, and an additional \$169 on our silent auction items. The Clothing Cove and Novi Oaks split the cost of the \$100 gift card for first prize on the tickets. Our ABWA members contributed the other two prizes and items for the silent auction and goodie bags for guests.

Special thanks to Veronica Cruz for designing our awesome fashion show flier and taking on the role of Fundraising Chair. We hope to hold this event next year on Wednesday, May 11, 2022, so please mark your calendar!

Mr. Chuck Dardas, the boss at AlphaUSA (where Veronica Cruz works), very generously donated money to have ink pens made with the ABWA logo, and also donated the cost of the delicious cookies that were made by Joni Frizzell.

We received donations from the following:

The Clothing Cove
Acorn Farm Kitchen Store
AlphaUSA, Livonia
Veronica Cruz
Joni Frizzell
Mary Gantt, Creative
Memories / Forever
Marcia Green
Holly Hengstebeck

Janice Jones, Mary Kay
Livonia Kids and Families
Sheri Mayer
Milford Spice Company
Pat Plamondon
Karen Rea, Karen Rea
Designs
Christina Struwe



Mary Gantt and Andrea Pennington



Woman of the Year Veronica Cruz and 2022 Top Ten nominee Holly Hengstebeck received \$50 ABWA gift certificates.

New member Julie Allen (below) worked at the registration table, welcoming guests with goodie bags and water.



Holly and Lauren Hengstebeck



Savanna Rupp and Janice Jones



The Clothing Cove provided a delicious cherry cake and welcomed us with open arms. Guests enjoyed discounts on shopping while having the entire store available to only our group.



The Clothing Cove
414 N. Main Street
Milford, MI 48381
248-685-2500

www.clothingcove.com



Store Manager Joanne B. of the Clothing Cove was wonderful to work with on coordinating this special night for Novi Oaks.

This event was live-streamed on Facebook by the Clothing Cove, and can still be viewed at this link on Facebook:

<https://www.facebook.com/141392941729/videos/4535696289792739>

What value does your ABWA Membership bring?

By Marcia Green

If you are considering joining the American Business Women's Association, you may be asking, "What is the benefit of joining?" Even if you are already a member of ABWA, you may still not be aware of all of the benefits available to you, so here is a summary.

NATIONAL LEVEL

1. Access to ABWA's members only Facebook and Linked-In Groups where you can promote your products, services and celebrations.
2. Free and heavily discounted courses in ABWA's, Apex Campus, a savings of thousands of dollars. Download a copy of the full curriculum from our website's Scholarships and Education page at www.novi-abwa.org by clicking on the Apex Campus logo or list.
3. Discounted conference registrations hosted by ABWA National in the spring and fall each year.
4. Complimentary subscription to the Achieve Newsletter published six times per year (excellent articles!).
5. Discount on the Business Source subscription, a monthly summary on business books.
6. Free \$1500 in Accidental Death insurance.
7. Visit abwa.org/membership for information on partner corporations:
 - Dell Technologies with exclusive member savings: Visit www.Dell.com/ABWA or call 800-757-8442 to speak with a Small Business Advisor. For any additional questions, email ABWA'S Account Executive at Amy_Henry@Dell.com.
 - BizWomen / the Business Journals (<https://www.bizjournals.com/bizwomen>)
 - Franklin Madison Group: To enroll any time of the year, or if you have questions about your coverage, contact Franklin Madison at 1-800-860-7182.
 - Budget Rent a Car
 - The Business Source business book summaries.
 - Northcentral University - Visit ncu.edu/abwa to learn more about exclusive tuition discounts for ABWA members and read more about the 71 programs they currently offer.

The ABWA national website has more details on these programs at <https://www.abwa.org/membership/>.

LOCAL CHAPTER LEVEL

Novi Oaks holds twelve monthly meetings that feature business- or market-relevant programs delivered by subject matter experts, a business meeting where dynamic women meet, and ABWA-related information. Members and guests have hands-on opportunities to learn new skills or enhance existing skill sets:

- Leadership roles in the chapter (contact the board if interested).
- Practice in speaking, planning, project management, teamwork, organization, and communication in a safe environment.
- Other benefits:
 - Mentoring from experienced businesswomen.
 - Recognition through awards such as Woman of the Year, Top Ten, and Protégé Award programs.
 - An informal job network to assist women affected by job loss or career change.
 - Through the chapter's affiliation with the Eastern Michigan Council, additional networking, education, and leadership opportunities.
 - Chapter newsletters, which provide ABWA information and business-relevant information.
 - Financial support to attend regional and national conferences, which offer additional education and networking opportunities.
- Committee work with leadership opportunities:

- Awards and Recognition / Night of the Stars Committee: Works on Novi Oaks' year-end celebration (July).
- Education / Scholarship Committee: Develops scholarship guidelines; communicates with candidates.
- Fundraising Committee: Works on our spring fashion show and our annual auction to raise scholarships for women (all-year activity). ALL members are considered part of this committee!
- Hospitality Committee: Makes meeting / food arrangements, tracks reservations, and signs people in as they arrive.
- Membership Committee: Greets guests and stays in touch; maintains membership roster.
- Newsletter Committee: Publishes at least four newsletters each ABWA year (August through July).
- Programming/Professional Development Committee: Obtains speakers; ensures proper equipment is available at the meeting location (in-person meetings), coordinates Zoom portion. Designs fliers. Maintains website. Passes info on to the Publicity Committee.
- Publicity Committee: Advertises upcoming meetings and events on social media, including Instagram, Twitter, and Facebook.
- Auditing Committee: One time per year at the end of July, audits treasurer's records for accuracy and reports out.
- Nominating Committee: One time per year in March to May, contacts members for officer candidates, and manages nominations and voting.

To volunteer, contact any board member. The greatest benefit is meeting the fantastic women of ABWA!



Novi Oaks members and guest auction table hostesses in October 2019 with Miss Wayne County Emma Seidel and 2018-2019 District V Vice President, Marilyn Lash (seated at far left).



National Board of Directors members at the July 2021 event to honor District V Vice President Cheryl Blair (far left). Back row: District II VP Judy Taylor, District I VP Mary Stephenson, and District III VP Kathy Schooley. Front row: National President Sharon Godbee, National VP Trina Nkhazi, and National Secretary Treasurer Anne O'Neill.

Reminder!

Members, please make a reservation each month, at least one week prior to the meeting. You may register at:

www.novi-abwa.org

Set of Core Values for the American Business Women's Association

Our core values are the foundation for which the American Business Women's Association (ABWA) was founded on in 1949. They're reflective of the ethos of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

- 1. Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
- 2. Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
- 3. Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, ages, work industries and experiences.
- 4. Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
- 5. Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
- 6. Focus on Facts and Own Results** – Be committed to using "data" to drive your decisions and actions and be accountable for your performance, good and bad.
- 7. Choose to Make a Difference** – Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
- 8. Celebrate** – Be committed to celebrating members' achievements.

Novi Oaks Charter Chapter – 6:00 pm in-person meetings, as follows:

All meetings will be held both in-person at 6:00 p.m. (cost \$15 includes dinner) and via Zoom at 6:30 p.m. (no cost). **PRE-REGISTRATION IS REQUIRED.**

Wednesday, August 11: "Identify Your Clutter Roadblocks," presented by Holly Hengstebeck

If the key to happiness is clarity and a decluttered life, then you'll want to find out what roadblocks you face as you approach getting rid of your clutter. Join us for a fun program based on "Making Space, Clutter Free" by Tracy McCubbin.

Wednesday, September 8: "Step Up: Increasing Your Self-Worth and Self-Confidence," presented by Janice Hurley

Master the art of training others on how to treat you. Tap into the top three body language tools that communicate confidence in less than a second. Choose three daily habits to ensure you get the most from your day.

Wednesday, October 13: "You Must Choose to Win," presented by Steve Reed

This presentation gives the foundational steps on developing the good habits we all need to succeed. The basis of these principles is taken from the Ziglar Wheel of Life and Tom' Ziglar's book, Choose to Win.

Meetings are held at the Livonia Chamber of Commerce office at 33300 Five Mile Road in Livonia (NE corner of Farmington Road). Please visit www.novi-abwa.org/events for fliers and details of each meeting or event. **PRE-REGISTRATION IS REQUIRED.**

Novi Oaks Charter Chapter – 7:00 p.m. Zoom Orientations:

Members and guests are welcome to join us to learn more about ABWA and the benefits of membership. Have a chance to ask questions about ABWA. No cost. Register on the events page at www.novi-abwa.org/events.

Wednesdays, August 18 and September 15, 7:00 – 7:45 p.m.

EASTERN MICHIGAN COUNCIL

Eastern Michigan Council (EMC) : Visit www.abwa-emc.org for details and to register for EMC events.

Regular, in-person EMC meetings feature networking at 9:00 a.m.; Breakfast meeting at 9:30 a.m. Cost is \$20 / \$21 online. Visit www.abwa-emc.org to register! Deadline is ten days before any event – the price goes to \$25 after that date.



Eastern Michigan Council members from eight chapters and National Members at the event to honor District V Vice President Cheryl Blair on Saturday, July 17, 2021.

ABWA's Proud Code of Conduct

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad statements of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



**A League of the
American Business
Women's Association**



Novi Oaks Charter Chapter
Marcia Green, Treasurer
Newsletter Editor

Novi Oaks Charter Chapter
5236 Oak Hill Trail
Commerce Township, MI 48382

Phone: 248-330-6315
Email: mgreenABWA@gmail.com

2021-2022 Chapter Executive Board

President..... Holly Hengstebeck
Vice President..... Christina Struwe
Secretary..... Veronica Cruz
Treasurer Marcia Green

2022 Top Ten Nominee:

Holly Hengstebeck

Novi Oaks' 2021-2022 Woman of the Year:

Veronica Cruz

2020-2021 Council Woman of the Year:

Kelle Hruska, Tipacon Charter Chapter

2019-2021 National Executive Board

President..... Sharon Godbee
Vice President..... Trina Nkhazi
Secretary-Treasurer..... Anne O'Neill
District V-Vice President Cheryl Blair
Executive Director..... Rene' Street

ABWA National Headquarters

P.O. Box 4757
Overland Park, KS 66204-0757
(800) 228-0007 / www.abwa.org

Novi Oaks Charter Chapter Meeting Details:

IN PERSON MEETINGS:

When: The **2nd Wednesday** of each month

When: 6:00 p.m. Networking and Dinner
6:30 p.m. Introductions, then presentation.
Meeting follows.
Zoom portion begins at 6:30 p.m.

Cost: \$15 includes dinner / Zoom is no cost

Where: Livonia Chamber of Commerce, Suite 212
33300 Five Mile Road, Livonia
NE corner of Farmington Road

TO REGISTER visit www.novi-abwa.org/events

PRE-PAID RESERVATIONS REQUIRED

Novi Oaks Charter Chapter's Vision Statement:

Novi Oaks Charter Chapter educates and empowers women to help them achieve their personal best.

Identify Your Clutter Roadblocks!

Ever wonder what keeps you from decluttering your life? There really are reasons for those hold-ups!



HOLLY HENGSTEBECK

If the key to happiness is clarity and a decluttered life, then you'll want to find out what roadblocks you face as you approach getting rid of your clutter. Join us for a fun program based on "Making Space, Clutter Free" by Tracy McCubbin. Our presenter, Holly Hengstebeck will help us find clarity.

Novi Oaks' Top Ten nominee for 2022, Holly Hengstebeck, says she is not an expert on decluttering, but her clutter made her seek out four books on the topic! Join us for her presentation based on one of those books, and a chance to share your own clutter challenges and find solutions with others.

Holly is a 13-year member of the American Business Women's Association, Novi Oaks Charter Chapter. Holly's current position at Detroit Thermal is Director of Finance. Prior to working at Detroit Thermal, she was a Field Finance Manager at Ryder Integrated Logistics. She holds a BS in Finance and an MBA from Wayne State University, where she is also a mentor through the Wayne State University Mike Ilitch School of Business Corporate Mentorship Program.

Holly is also a Certified Corporate Financial Planning & Analysis Professional, and is currently pursuing a Certified Management Accountant designation. She is also a member of Women in Energy and the Association of Accountants and Financial Professionals in Business, and Toastmasters International.

WEDNESDAY, AUGUST 11, 2021

6:00 DINNER / NETWORKING IN PERSON | 6:30 P.M. MEETING / ZOOM / PROGRAM

PLEASE REGISTER AT WWW.NOVI-ABWA.ORG/EVENTS

NO COST TO ATTEND ZOOM | \$15 TO ATTEND IN PERSON (INCLUDES DINNER)

LIVONIA CHAMBER OF COMMERCE OFFICE

33300 FIVE MILE ROAD, LIVONIA, MICHIGAN (NE CORNER OF FARMINGTON ROAD)

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL PROGRAM CHAIR MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

STEP UP: Increasing Self-Worth and Self-Confidence

***Get excited about all the ways you can
increase your self- confidence!***



JANICE HURLEY

Master the art of training others on how to treat you. Tap into the top three body language tools that communicate confidence in less than a second. Choose three daily habits to ensure you get the most from your day.

Whether you are young or old, success comes from understanding the value of first impressions and lasting impressions.

Janice Hurley is the Image Expert who helps you magnify the power of your personal presence – your visual appearance, your verbal skills and your body language to open doors and expand your choices. In over thirty years of training corporate America to build unified, professional, and effective teams, she addresses every business detail of professional excellence and savvy. Her image coaching and business etiquette training dramatically improves personal and professional success. Janice's expertise was used in NSA's first ever book, *Paid to Speak*. She speaks both nationally and internationally and is a contributing author to monthly publications, periodicals, and textbooks, and is the author of two books. Check out her testimonials and YouTube videos on communication at janicehurley.com

WEDNESDAY, SEPTEMBER 8, 2021

6:00 DINNER / NETWORKING IN PERSON | 6:30 P.M. MEETING / ZOOM / PROGRAM

PLEASE REGISTER AT WWW.NOVI-ABWA.ORG/EVENTS

NO COST TO ATTEND ZOOM | \$15 TO ATTEND IN PERSON (INCLUDES DINNER)

LIVONIA CHAMBER OF COMMERCE OFFICE

33300 FIVE MILE ROAD, LIVONIA, MICHIGAN (NE CORNER OF FARMINGTON ROAD)

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL PROGRAM CHAIR MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM

*The Novi Oaks Charter Chapter of
The American Business Women's Association
Presents its Sixteenth Annual*

***AUTUMN
BRUNCH
WITH
AUCTION***



Saturday, October 2, 2021 – 10:00 a.m. to 1:00 p.m.

Burton Manor Banquet & Event Center - Livonia

27777 Schoolcraft Road - Livonia, Michigan 48150 (east of Inkster Road @ I-96)

\$30 per person – *Registration deadline September 8, 2021*

REGISTER ONLINE AT www.novi-abwa.org/events

Cost per person is \$37 online after September 8, 2021

VISA and MasterCard will be accepted at the auction!!

**All proceeds benefit the Novi Oaks Charter Chapter's Education and Scholarship Fund
and Livonia Kids & Families**

Questions? Contact Marcia Green at 248-330-6315 or mgreenABWA@gmail.com.

✦ -----

FIRST & LAST NAMES of ATTENDEES	Please provide at least one e-mail address	Contact's Phone

Name of Person who invited you (for seat assignment planning): _____

AMOUNT ENCLOSED (\$30 per person): _____

PLEASE PURCHASE TICKETS NO LATER THAN SEPTEMBER 8, 2021

If the deadline is close, call Chris Struwe at 586-306-1826.

Mail your form and check made payable to ABWA to 1748 Beechmont, Keego Harbor, MI 48320

You Must Choose to Win

*The basic elements needed to take you on
a step by step journey to achieve success
and balance in your life.*



STEVE REED

My friend, Tom Ziglar, proud son of Zig Ziglar, was asked "What is the fastest way to success?" His simple but profound response was, "You have to replace bad habits with good habits." This presentation gives the foundational steps on developing the good habits we all need to succeed. The basis of these principles is taken from the Ziglar Wheel of Life and Tom's book, *Choose to Win*. "Change starts with you, but it doesn't start until you do." Tom Ziglar

For nearly 30 years, Steve Reed has been coaching and mentoring individuals, couples, and business groups, helping them navigate through the many challenges in life: Overcoming personal roadblocks, abuse issues, Improving communication skills, and leadership & sales performance. As a licensed Ziglar Choose to Win Coach, Steve takes the wisdom and traditions of the Ziglar people and blends it with his own personal history to live out Mr. Ziglar's most famous quote, "You can have everything in life you want if you will just help enough other people get what they want."

Steve is the author of three books: My Half Brother. A Journey of Hope and Grace, Restored by Grace. Broken Vessels. Usable for God's Glory, and Lessons from the Crutches – How I learned NOT to use Crutches as Crutches. Visit <https://stephenreedministries.com/>

WEDNESDAY, OCTOBER 13, 2021

6:00 DINNER / NETWORKING IN PERSON | 6:30 P.M. MEETING / ZOOM / PROGRAM

PLEASE REGISTER AT WWW.NOVI-ABWA.ORG/EVENTS

NO COST TO ATTEND ZOOM | \$15 TO ATTEND IN PERSON (INCLUDES DINNER)

LIVONIA CHAMBER OF COMMERCE OFFICE

33300 FIVE MILE ROAD, LIVONIA, MICHIGAN (NE CORNER OF FARMINGTON ROAD)

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION WELCOMES ALL WOMEN AND MEN AS MEMBERS. WWW.ABWA.ORG.
QUESTIONS? E-MAIL PROGRAM CHAIR MARCIA GREEN AT NOVIOAKSABWA@GMAIL.COM



American Business Women's Association
9820 Metcalf Ave., Suite 110 • Overland Park KS 66212
(800) 228-0007 • Fax (913) 660-0101

Membership Application

Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferrable.

Date: _____

First Name: _____ MI: _____ Last Name: _____

Affiliation Information:

Do you plan to join a local league? ☐ Yes ☐ No If yes, league name _____

Note: Participation in an ABWA local league is contingent upon timely payment of annual National dues.

Name of Member Sponsor (if applicable): _____

Address and Contact Information:

Home address: _____

City / State / Zip: _____

Primary phone contact: _____ Primary e-mail address: _____

Do you have a Facebook account: ☐ Yes ☐ No Facebook Name: _____

Note: An e-mail address is required to access your membership information and conduct business online at www.abwa.org. By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

Personal Demographics (for statistical purposes only):

Birthday (MM/DD): _____ Birth Year (YYYY): _____ Gender: ☐ Female ☐ Male

Business Owner, Employment and Education Level Demographics (for statistical purposes only):

Your Company's Name: _____ Your Title: _____

Are you a business owner? ☐ Yes ☐ No Description of products/services: _____

Highest Level of Education Completed:

☐ High School/GED ☐ Vo-Tech ☐ Associate's Degree ☐ Bachelor's Degree ☐ Master's Degree ☐ Doctorate Degree

Enclosed is my ABWA National dues payment of:

☐ \$115 ABWA National Membership

☐ \$ 50 ABWA National Student Membership

**To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.*

Payment Information: ☐ Check: Mail check with application to ABWA, 9820 Metcalf Ave, Suite 110, Overland Park, KS 66212

☐ Visa ☐ MasterCard ☐ Discover # _____ / _____ / _____ / _____

Expiration Date: ____/____ Security Code (3-digit code on back of card): _____

Name on Card

Signature

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. All dues include a one-year subscription to *Women in Business*®, ABWA's official publication. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.